

SAMPLE STATEMENT OF PURPOSE: MBA

India is home to thousands of entrepreneurs. I want to be one of them.

My country needs more skilled innovators who can create and launch cutting-edge products and services to keep India at the forefront of the technological tide. But we don't have many first rate entrepreneurial studies programs like those that have produced the top Silicon Valley leaders.

XXXX University has exactly the kind of program I am seeking. The Center for Entrepreneurial Studies holds exciting events with venture capitalists and entrepreneurs, offering networking opportunities and first hand experience that I plan to take full advantage of to extend my learning. I'm also very excited by the Global Business Plan Competition. Your business incubator encourages students to launch their own businesses, something that I aspire to myself.

I grew up in a family of medical practitioners. My parents are both doctors who hoped I might follow in their footsteps. Although I heard my parent's wishes, business has always fascinated me more than medicine. I have followed with great interest some of India's pioneering business leaders such as XXXX and XXXX who created successful technology companies from scratch. I look forward to studying in the heart of Silicon Valley where many Indian-born entrepreneurs have launched start ups and others have opened U.S. offices of their India-based companies. If I were accepted by your program, I would aspire to pursue an internship such a company during the summers.

Since I completed my studies at XXXX, where I focused my studies on finance and marketing, I have worked at two successful Mumbai software start ups, XX and XX, where I was responsible for marketing new products to local companies. There I learned what makes a young, ambitious company succeed and how to work with a team to develop innovative products.

As I said, my future goal is to launch my own software company, and the best way to achieve that goal is to get an MBA with an entrepreneurial focus like your school offers. I am especially interested in studying with people like <NAME OF PROFESSOR> who teaches entrepreneurial studies. Also I look forward to learning from other students with entrepreneurial ambitions like mine. I believe my experience at XX and XX, coupled with the solid education I received at XX, will give me the grounding to excel in your program. I hope that the committee will look favorably on my application.